



PEEL, INC.
community newsletters

AUSTIN MEDIA KIT

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Community	RATES PER NEIGHBORHOOD						
	Circulation	Zip Codes	*Inserts	Full	Half	Quarter	Eighth
Avery Ranch	3500	78717	\$415	\$315	\$255	\$185	\$145
Barton Creek	550	78735	\$290	\$190	\$145	\$100	\$75
Bee Cave	3800	78738/78733	\$415	\$315	\$255	\$185	\$145
Bella Vista (Cedar Park)	300	78613	\$290	\$190	\$145	\$100	\$75
Belterra (Dripping Springs)	700	78737	\$325	\$225	\$170	\$125	\$100
Canyon Creek	1100	78726	\$355	\$255	\$185	\$135	\$115
Chandler Creek (Round Rock)	1500	78664/78665	\$355	\$255	\$185	\$135	\$115
Cherry Creek on Brodie Ln.	300	78748	\$290	\$190	\$145	\$100	\$75
Circle C Ranch	4700	78739/78749	\$575	\$475	\$345	\$255	\$205
Courtyard	375	78731	\$290	\$190	\$145	\$100	\$75
Crystal Falls (Leander)	800	78641	\$325	\$225	\$170	\$125	\$100
Davenport Ranch	500	78746	\$290	\$190	\$145	\$100	\$75
Forest Creek (Round Rock)	1300	78664	\$355	\$255	\$185	\$135	\$115
Hidden Glen (Round Rock)	500	78681	\$290	\$190	\$145	\$100	\$75
Highland Park West Balcones	1800	78731	\$355	\$255	\$185	\$135	\$115
Highpointe (Dripping Springs)	500	78737	\$290	\$190	\$145	\$100	\$75
Hunter's Chase	900	78729	\$325	\$225	\$170	\$125	\$100
Jester Estates	950	78750	\$325	\$225	\$170	\$125	\$100
Lakeline Ranch (Leander)	650	78641	\$325	\$225	\$170	\$125	\$100
Lakeway	5800	78734	\$575	\$475	\$345	\$255	\$205
Lakewood	700	78731	\$325	\$225	\$170	\$125	\$100
Legend Oaks II	700	78749	\$325	\$225	\$170	\$125	\$100
Long Canyon	350	78730	\$290	\$190	\$145	\$100	\$75
Lost Creek	1400	78746	\$355	\$255	\$185	\$135	\$115
Mayfield Ranch (Round Rock)	800	78681	\$325	\$225	\$170	\$125	\$100
Meadows of Brushy Creek (Round Rock)	700	78717	\$325	\$225	\$170	\$125	\$100
Pemberton Heights	650	78703	\$325	\$225	\$170	\$125	\$100
Plum Creek (Kyle)	1600	78640	\$355	\$255	\$185	\$135	\$115
Ranch at Brushy Creek (Cedar Park)	700	78613	\$325	\$225	\$170	\$125	\$100
River Place	1100	78730	\$355	\$255	\$185	\$135	\$115
Round Rock Ranch (Round Rock)	700	78665	\$325	\$225	\$170	\$125	\$100
Sendera	900	78749	\$325	\$225	\$170	\$125	\$100
Shady Hollow	1500	78739	\$355	\$255	\$185	\$135	\$115
Sonoma (Round Rock)	1500	78664/78665	\$355	\$255	\$185	\$135	\$115
Steiner Ranch	4000	78732	\$575	\$475	\$345	\$255	\$205
Stone Canyon (Round Rock)	1250	78681	\$355	\$255	\$185	\$135	\$115
Teravista (Round Rock)	1700	78665	\$355	\$255	\$185	\$135	\$115
Travis Country West	250	78735	\$290	\$190	\$145	\$100	\$75
Twin Creeks (Cedar Park)	750	78613	\$325	\$225	\$170	\$125	\$100
Villages of Westen Oaks	3000	78749	\$415	\$315	\$255	\$185	\$145
Westside at Buttercup Creek (Cedar Park)	1300	78613	\$355	\$255	\$185	\$135	\$115
Wood Glen (Round Rock)	550	78681	\$290	\$190	\$145	\$100	\$75

Pre-Paid Discount Options

Base Discount Option 1

The base discount applies to contracts with multiple months in the same newsletter or ads in multiple newsletters. These ads do not have to be the same - Peel, Inc. will design all the required ads. They can be changed monthly, or they can be neighborhood specific. The more ads purchased on a contract, the larger the discount.

- 3 ads - 5%
- 6 ads - 10%
- 12 ads - 15%

Gold Discount Option 2

The Gold Discount is similar to the base discount with a few additional criteria. To qualify for the Gold Discount, the ads need to be one of the following:

- All the exact same ads, meaning the ad will need to be set up only once and any subsequent ads on the contract will match the first one.

OR

- Professionally created ads that are in the format required for newsletter publication (ie: print-ready ads). Contracts with print-ready ads may include different ads each month as long as all ads are provided print-ready. Please see our website to view the description of print-ready ads to see if your ad qualifies.

Gold Discount rates are as follows:

- 2 ads - 10%
- 3 ads - 15%
- 6 ads - 20%
- 12 ads - 25%

Additional Info:

- All of our newsletters are monthly publications and mailed by the first week of the month.
- All ads are black and white print ads.
- There is a 10% charge for a special placement of an ad.
- Basic typesetting is included in the ad price for the first ad on the contract.
- A typesetting fee will be charged for excessive or detailed typesetting.
- Major or excessive changes on proof may result in an Extra Charge.
- Proofs sent must be signed & returned in timely manner to avoid errors in publishing.
- ***Inserts must be provided. *Discounts do not apply to inserts.**

Ad Specifications

The following table lists the standard ad dimensions. There is a 25% upcharge for all non-standard ad sizes.

Ad	Size
	width x height
Full	7.5 x 9.75
Half	7.5 x 5
or	3.75 x 9.75
Quarter	3.75 x 5
or	7.5 x 2.5
Eighth	3.75 x 2

Deadline

Ad deadline is always the 8th of the month PRIOR to the issue.

Payment

Accept all major credit cards and PayPal.



PayPal

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www.PEELinc.com