



**COMMUNITY NEWSLETTERS**

Sales Office: 512-263-9181

311 Ranch Road 620 S. Ste. 200 Lakeway, TX 78734-4775

**Ad Rates & Specifications Austin**

Ad deadline is always the 8<sup>th</sup> of the month prior to the issue.

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Community	Circulation	Zip Codes	RATES PER NEIGHBORHOOD				
			*Inserts	Full	Half	Quarter	Eighth
Avery Ranch	3500	78717	\$595	\$315	\$255	\$185	\$145
Barton Creek	550	78735	\$290	\$190	\$145	\$100	\$75
Bee Cave	3300	78738/78733	\$595	\$315	\$255	\$185	\$145
Bella Vista (Cedar Park)	300	78613	\$290	\$190	\$145	\$100	\$75
Belterra (Dripping Springs)	700	78737	\$325	\$225	\$170	\$125	\$100
Canyon Creek	1100	78726	\$355	\$255	\$185	\$135	\$115
Cherry Creek on Brodie Ln.	300	78748	\$290	\$190	\$145	\$100	\$75
Circle C Ranch	5000	78739/78749	\$795	\$475	\$345	\$255	\$205
Courtyard	375	78731	\$290	\$190	\$145	\$100	\$75
Davenport Ranch	500	78746	\$290	\$190	\$145	\$100	\$75
Forest Creek (Round Rock)	1300	78664	\$355	\$255	\$185	\$135	\$115
Granada Hills	550	78737	\$290	\$190	\$145	\$100	\$75
Hidden Glen (Round Rock)	500	78681	\$290	\$190	\$145	\$100	\$75
Highland Park West Balcones	1800	78731	\$355	\$255	\$185	\$135	\$115
Highpointe (Dripping Springs)	500	78737	\$290	\$190	\$145	\$100	\$75
Jester Estates	950	78750	\$325	\$225	\$170	\$125	\$100
Lakeline Ranch (Leander)	650	78641	\$325	\$225	\$170	\$125	\$100
Lakeway	5800	78734	\$795	\$475	\$345	\$255	\$205
Lakewood	700	78731	\$325	\$225	\$170	\$125	\$100
Laurel Oaks Neighborhood Association	2500	78759	\$595	\$275	\$205	\$155	\$125
Legend Oaks II	700	78749	\$325	\$225	\$170	\$125	\$100
Long Canyon	350	78730	\$285	\$190	\$145	\$100	\$75
Lost Creek	1400	78746	\$355	\$255	\$185	\$135	\$115
Mayfield Ranch (Round Rock)	800	78681	\$325	\$225	\$170	\$125	\$100
Meadows of Brushy Creek (Round Rock)	700	78717	\$325	\$225	\$170	\$125	\$100
Pemberton Heights	650	78703	\$325	\$225	\$170	\$125	\$100
Plum Creek (Kyle)	1600	78640	\$355	\$255	\$185	\$135	\$115
Ranch at Brushy Creek (Cedar Park)	500	78613	\$290	\$190	\$145	\$100	\$75
River Place	1100	78730	\$355	\$255	\$185	\$135	\$115
Sendera	900	78749	\$325	\$225	\$170	\$125	\$100
Shady Hollow	1500	78739	\$355	\$255	\$185	\$135	\$115
Sonoma (Round Rock)	1500	78664/78665	\$355	\$255	\$185	\$135	\$115
Steiner Ranch	4000	78732	\$795	\$475	\$345	\$255	\$205
Stone Canyon (Round Rock)	1250	78681	\$355	\$255	\$185	\$135	\$115
Sunset Canyon (Dripping Springs)	700	78737	\$325	\$225	\$170	\$125	\$100
Travis Country West	250	78735	\$290	\$190	\$145	\$100	\$75
Twin Creeks (Cedar Park)	750	78613	\$325	\$225	\$170	\$125	\$100
Villages of Westen Oaks	3000	78749	\$595	\$315	\$255	\$185	\$145
Vista Oaks (Round Rock)	1000	78681	\$355	\$255	\$185	\$135	\$115
Westcreek	1100	78749	\$355	\$255	\$185	\$135	\$115
Westminster Glen	200	78730	\$290	\$190	\$145	\$100	\$75
Westside at Buttercup Creek (Cedar Park)	1300	78613	\$355	\$255	\$185	\$135	\$115
Wood Glen (Round Rock)	550	78681	\$290	\$190	\$145	\$100	\$75

Please note our discount options and additional information on the next page.

# Pre-Paid Discount Options

## Base Discount Option 1

The base discount applies to contracts with multiple months in the same newsletter or ads in multiple newsletters. These ads do not have to be the same. They can be changed monthly, or they can be neighborhood specific. The more ads purchased on a contract, the larger the discount.

- 3 ads - 5%
- 6 ads - 10%
- 12 ads - 15%

## Gold Discount Option 2

The Gold Discount is similar to the base discount with a few additional criteria. To qualify for the Gold Discount, the ads need to be one of the following:

- All the exact same ads, meaning the ad will need to be set up only once and any subsequent ads on the contract will match the first one.

### OR

- Professionally created ads that are in the format required for newsletter publication (ie: camera-ready ads). Contracts with camera-ready ads may include different ads each month as long as all ads are provided camera-ready. Please see our website to view the description of camera-ready ads to see if your ad qualifies.

**Gold Discount** rates are as follows:

- 2 ads - 10%
- 3 ads - 15%
- 6 ads - 20%
- 12 ads - 25%

## Additional Info:

- All of our newsletters are monthly publications and mailed by the first week of the month.
- All ads are black and white print ads.
- There is a 10% charge for a special placement of an ad.
- Basic typesetting is included in the ad price.
- A typesetting fee will be charged for excessive or detailed typesetting.
- Major or excessive changes on proof will result in a \$25.00 Extra Charge.
- Proofs sent must be signed & returned in timely manner to avoid errors in publishing.
- **\*Inserts must be provided. \*Discounts do not apply to inserts.**

## Ad Specifications

The following table lists the standard ad dimensions. There is a 25% up-charge for all non-standard ad sizes.

Ad	Size width x height
Full	7.5 x 9.75
Half or	7.5 x 5 3.75 x 9.75
Quarter or	3.75 x 5 7.5 x 2.5
Eighth	3.75 x 2



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